



FMO / NFP / Norwegian Embassy Communications Training for Greece and Cyprus

Date: 13 October 2020

Time: 09:00 – 12:00 CET (10:00 – 13:00 GR CY time)

Venue: online, via zoom

Join Zoom Meeting:

<https://zoom.us/j/94870934940?pwd=UjNscFJReStWc2dwSk5tOVhnOE9jQT09>

Meeting ID: 948 7093 4940 | Passcode: 252164

Agenda

Part I 09:00- 10:30 CET (10:00 – 11:30 GR CY time)

- ***Greetings and welcome, objectives of today's workshop (15 min)***
 - Maria Fola, EEA Grants Adviser, Norwegian Embassy in Athens
 - Elli Vazou, Communications Officer, National Focal Point, Greece
 - Leda Skordeli, Directorate General for European Programmes, Coordination and Development I National Focal Point Cyprus
 - Steinar Matthiasson, FMO Country Officer for Greece
 - Lina Marcinkute, FMO Country Officer for Cyprus
- ***Communicating the EEA Grants in the Beneficiary States: the basics (20 min)***
 - Raquel Torres Prol, Communications Officer, FMO
- ***An overview of the NPF GR updated communications strategy (15 min)***
 - Elli Vazou, Communications Officer, National Focal Point, Greece
- ***Interactive session with all participants, Questions and Answers (20 min)***
 - Moderators: Maria Fola, Elli Vazou

Short break (15 mins)

Part II 10:30 – 12:00 CET (11:30 – 13:00 GR CY time)

- ***How to create engaging content on social media: the FMO's experiences (20 min)***
 - Raquel Torres Prol, Communications Officer, FMO
 - QAs – 10 min (moderated)
- ***Taking your matchmaking events online: experiences from Innovation Norway (10 min)***
 - Henrik F Jenssen, Consultant, EEA and Norway Grants Partnerships, Innovation Norway
 - Nikita Dwahan, Advisor, EEA and Norway Grants, Innovation Norway



- ***Hosting online information sessions for the EEA Grants open calls: experiences from CRES (10 min)***
 - Konstantinos Paltitzianas, Program Coordinator, CRES

- ***Art and culture in in-between: The case of Buffer Fringe Festival and the Buffer Fringe Blog***
 - Hayriye Rüzgar, Communications Officer, H4C
 - Ellada Evangelou, Artistic Director, Buffer Fringe Performing Arts Festival

- ***Interactive session with all participants, Questions and Answers (20 min)***
 - Moderators: Maria Fola, Elli Vazou

- ***Closing Remarks (10 min)***
 - FMO, NPFs, Embassy

###